Android or IOS

Nowadays, Android and iOS are popular operating systems on million devices over the world. The battle between two operating systems is unstoppable to find which one is better than the other one. Both of operating systems show that some features of their own are better than the other’s one. And it depends on the purposes of users to decide which one is better. For me, these advantages of Android operating system will help it win over iOS of Apple:

* Maps: As the newer navigation system, Apple does not have the data on all the possible destinations, but Google does. Besides that, offline maps are available for a long time. For shopping centers, Google provides indoor pictures and maps. Furthermore, Google traffic info gives a live traffic for users with color on the map app within seconds and it continues to optimize the route during the navigation without refreshing (Anon, 2020).
* Affordability: Apple devices always come out with a high price as known luxury products but Android devices with same features as Apple devices are much cheaper.
* Battery life: every Apple user suffers from the battery life and even the latest models cannot last for 24 hours. Therefore, users need to carry portable during the day. After 2 years of using, the battery will reach the end of its life that’s why Apple users normally buy a new device every two years. But Android offers diversity above all so Android users can switch to a completely different model and options for much longer battery life.
* Open source: As we all know iOS is a closed operating system so that means only Apple can use it. Android is the opposite so anyone can use it in any product. That is a reason why too many phone brands on the market using Android operating system so that Android users will have many choices for their favorited products. Ease of use and customization are the advantages which Android brings to users (Why Android Is Better Than iOS: Top 5 Reasons, 2020).
* Google Play: For Android users Play Store is a main source for downloading new apps, but never only option. Besides that, Android users can download and install APK files on their phones if these apps are not available on App Store so that they do not need to or use separate software like Apple users do.
* Email: Gmail offers more flexibility and efficiently more features than Apple mail and it is a stronger default email app. Furthermore, Gmail is the most popular email app in the world right now with million users.
* Photo backup: Google Photos of Android system offers user unlimited free storage and high-resolution limit for video so users can back up all their photos and videos with free of mind.
* Cloud service: Android users will be received free 15GB for data storage while iOS users only get 5GB with iCloud. Google Drive can be used on many operating system as well.
* Market share: Since Android operating system is open-source software that can be installed on any devices for free. The phone companies can freely customize layouts to create unique experiences for Android users. [Annual sales of smartphones](https://www.statista.com/statistics/263437/global-smartphone-sales-to-end-users-since-2007/) have increased to around 1.60 billion units worldwide (Android vs iOS market share 2023 | Statista, 2020). They are now the most operating system used around the word and become the market leader.

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